DSD

Digital Smile Design

2027 Course Calendar

2027 schedule

MARCH 9-10	Case Acceptance Mastery | Houston, USA
APRIL 15-18	Intraoral Scanner Festival | Modena, Italy
JUNE 11-12	Case Acceptance Mastery | Madrid, Spain
JUNE 23-24	Designing Smiles MODULE 2 | Madrid, Spain
JUNE 25-26	Designing Smiles MODULE 3 | Madrid, Spain
AUGUST 27-28	Case Acceptance Mastery | Raleigh, Spain
OCTOBER 1-2	Case Acceptance Mastery | Madrid, USA
NOVEMBER 17-18	Designing Smiles MODULE 2 | Madrid, Spain
NOVEMBER 19-20	Designing Smiles MODULE 3 | Madrid, Spain

locations

EUROPE



- MODENA, ITALY
- MADRID, SPAIN

USA



- HOUSTON, TEXAS
- RALEIGH, NORTH CAROLINA

Courses overview

Continue reading for details about each of our courses, including ticket prices, dates and curriculum objectives.

CASE ACCEPTANCE MASTERY

ATTRACT & CONVERT ETHICALLY

IntraOral Scanner FESTIVAL | WITH AGNINIS & COACHMAN

— THE FERRARI EXPERIENCE —

Designing Smiles | WITH CHRISTIAN COACHMAN

MODULE 2

Designing Smiles | WITH CHRISTIAN COACHMAN

MODULE 3

CASE ACCEPTANCE MASTERY

ATTRACT & CONVERT ETHICALLY



CASE ACCEPTANCE MASTERY

ATTRACT & CONVERT ETHICALLY

LOCATIONS	HOUSTON MADRID RALEIGH
DATES	9-10 MARCH 11-12 JUNE 27-28 AUGUST 1-2 OCTOBER
DETAILS	2 DAYS, 15 CE CREDITS
PRICE	$3.000
FOCUS	• Marketing and Patient Attraction • Emotional Connection Mastery • 1st and 2nd Appointment Protocols, • ROI and Success Stories • AI Implementation

CASE ACCEPTANCE MASTERY

ATTRACT & CONVERT ETHICALLY

Join this 2-day immersive experience designed to take practices like yours to $10K+/day production in 3-6 months.

You won't learn just theory; you'll walk away with a proven system used by 10,000+ dentists worldwide to achieve 80%+ case acceptance

RESERVE MY SEAT



"As usual, DSD delivers big and puts us ahead of everyone"

Dr Patricia Harrosch, course participant

IntraOral Scanner FESTIVAL

WITH

AGNINIS & COACHMAN

THE FERRARI EXPERIENCE





IntraOral Scanner FESTIVAL | WITH AGNINIS & COACHMAN

— THE FERRARI EXPERIENCE —

LOCATION	MODENA, ITALY
DETAILS	2 DAYS, 15 CE CREDITS
DATES	15-18 APRIL
PRICE	$5,800 Premium ticket $3,500 Comfort ticket $1,200 Companion ticket
FOCUS	• Technology ROI • Expert Guidance • Intraoral Scanner Comparison • Unparalleled Social Events

IntraOral Scanner FESTIVAL | WITH AGNINIS & COACHMAN

— THE FERRARI EXPERIENCE —

Join like-minded dentists for a once-in-a-lifetime experience: world-class IOS learning and exclusive, premium social events and activities.

This event's elective social programme highlight is a 9 course tasting menu at Casa Maria Luigia for a 3-Michelin-starred dining experience prepared by the renowned Massimo Bottura.

RESERVE MY SEAT



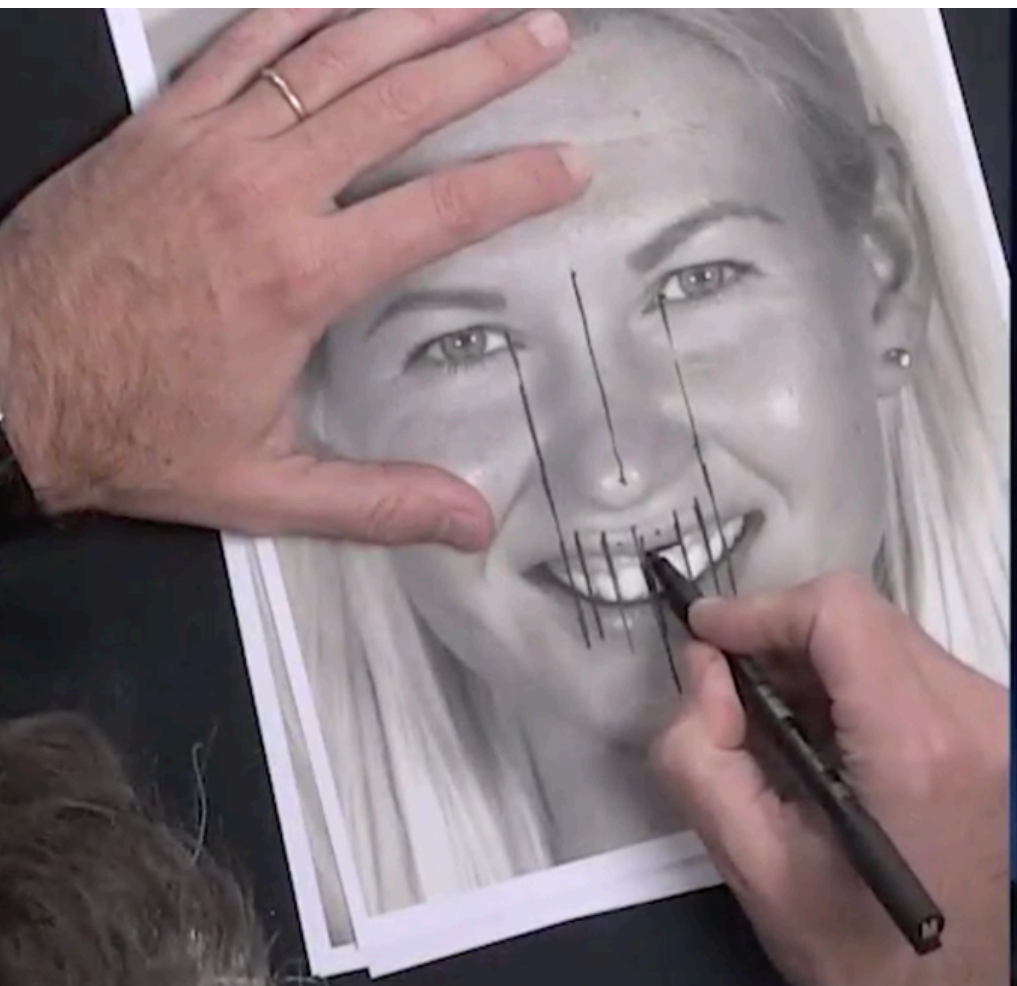
"Out of all the conferences I've been to in my life, this is definitely number one"

Dr Cosma Giannakopoulos, course participant

Designing Smiles

WITH CHRISTIAN COACHMAN

MODULE 2





Designing Smiles | WITH CHRISTIAN COACHMAN

MODULE 2

LOCATION	MADRID, SPAIN
DETAILS	2 DAYS, 15 CE CREDITS
DATES	23-24 JUNE 17-18 NOVEMBER
PRICE	$2,700
FOCUS	• Esthetic Intelligence • 2D Hands-on • Guided Drawing Exercises • Restorative Design Strategies • Lab Communication Skills • Guided Tour of DSD Planning Center & DSD LAB

Designing Smiles | WITH CHRISTIAN COACHMAN
MODULE 2

Transform knowledge into practical design skills through guided drawing exercises and real-world workflows.

This hands-on module develops your Esthetic Intelligence by training your eyes to recognize esthetic problems, your brain to understand their causes, and your communication skills to guide laboratories and interdisciplinary teams with confidence.

RESERVE MY SEAT



"Christian is an amazing communicator and this course is nothing short of spectacular."

Dr Ramin Tabib, course participant

Designing Smiles | WITH CHRISTIAN COACHMAN

MODULE 3





Designing Smiles | WITH CHRISTIAN COACHMAN

MODULE 3

LOCATION	MADRID, SPAIN
DETAILS	2 DAYS, 15 CE CREDITS
DATES	25-26 JUNE 19-20 NOVEMBER
PRICE	$4,400
FOCUS	• 3D Hands-on • Diagnose Esthetic Problems • Solve Common Esthetic Challenges • Artistic Judgement • Pink Restoration Design • Guided Tour of DSD Planning Center & DSD LAB

Designing Smiles | WITH CHRISTIAN COACHMAN

MODULE 3

Bring your smile designs to life by learning how to solve the restorative compromises that separate good dentistry from truly exceptional dentistry.

Across two intensive hands-on days, you will work through six of the most common esthetic challenges, combining diagnosis, digital design, visual communication, CAD software workflows and practical model exercises.

RESERVE MY SEAT



"Any dentist that likes the artistry of smile design and likes to communicate well with their lab could highly benefit from this course."

Dr Kristen Donohue, course participant

Got a question?

Schedule a one-on-one call with a DSD Advisor to answer all questions regarding group discounts and bundle offers, which course is best aligned with your goals, travel logistics, pricing, CE certification and much more.

Schedule your call



Caterina Castellanos
DSD Advisor



ACCREDITED EDUCATION

Digital Smile Design is proud to offer Continuing Education (CE) Credits for our courses through our collaboration with Dental Academy USA, a PACE Approved organization affiliated with the Academy of General Dentistry (AGD) #420360.

The AGD represents a prestigious community, dedicated to the support and advancement of general dentists, by providing valuable resources aimed at enhancing their practices and the quality of patient care.

DSD COURSES GIVE YOU

- Access to learning platform: Supercharge your training with the DSD Online content library, study professor and community.

- Return on Investment: Implementing DSD systems has a lasting impact on clinics and their teams.

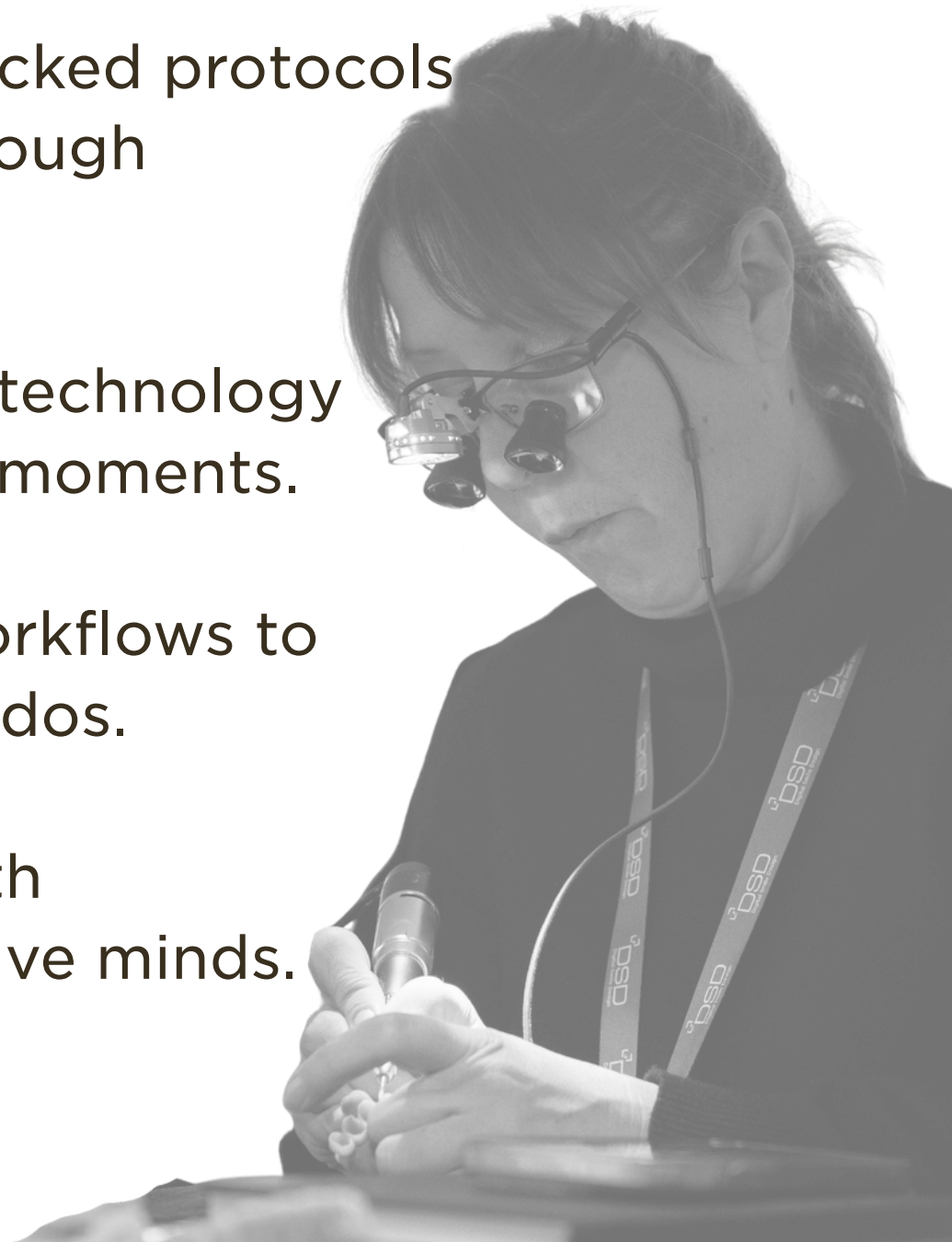
- Clinical Confidence: Master complex cases with digital predictability.

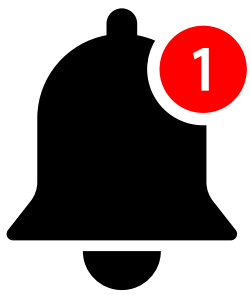
- Proven systems: Data-backed protocols honed over 17+ years through thousands of cases.

- Patient Connection: Use technology to build trust and ‘wow’ moments.

- Efficiency: Streamline workflows to reduce chair time and redos.

- Community: Network with dentistry’s most innovative minds.





Ready to elevate?

Schedule a one-on-one call with a DSD Advisor to design your professional roadmap for the year.

During this session, we will:

- Discuss your specific practice goals and clinical challenges.
- Analyze which course topics best align with your current vision for comprehensive care.
- Review team-based attendance options to ensure your staff grows alongside you.
- Answer all questions regarding travel logistics, pricing, and CE certification partners.

Schedule your call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