



upcoming
courses

enriches



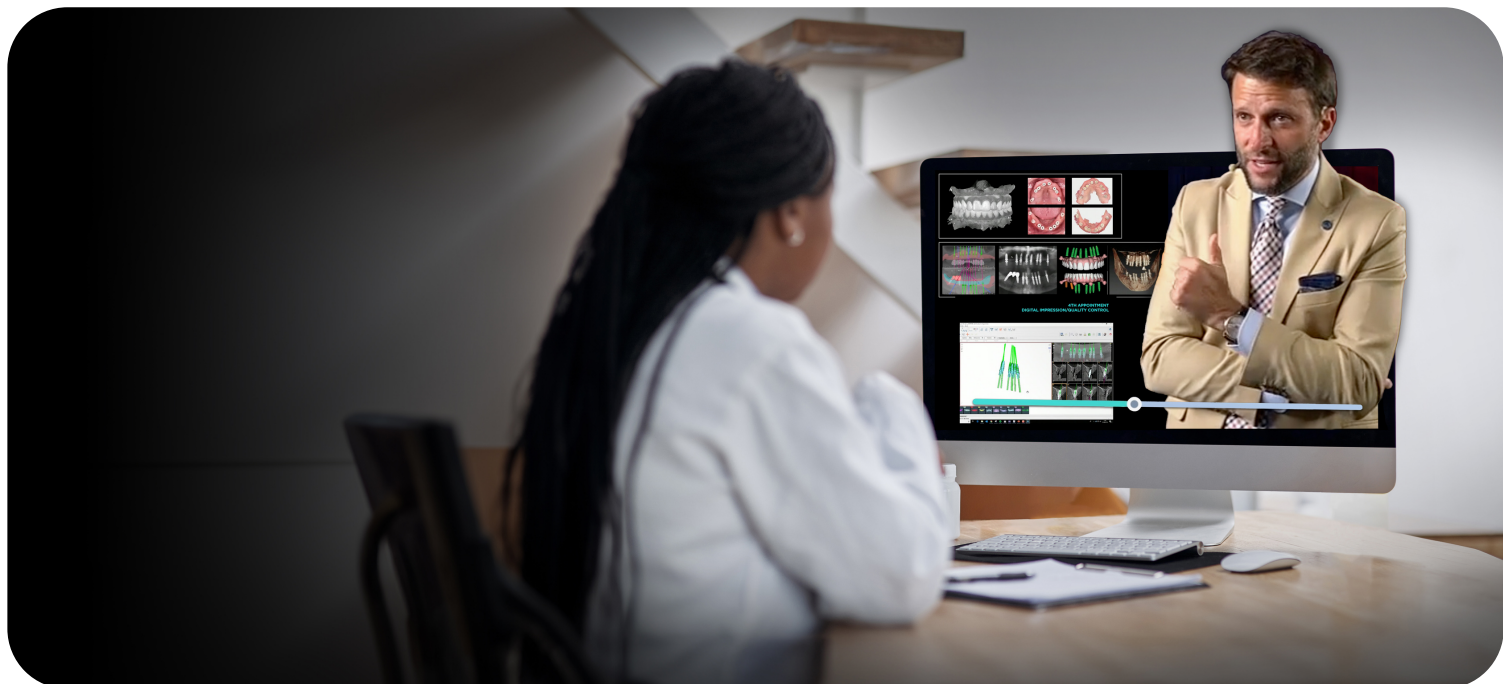
IN PERSON COURSES

OCT 2-3 Designing Smiles HandsOn | Madrid, Spain

OCT 16-17 Case Acceptance Mastery | Madrid, Spain

APRIL 15-18 2027 Intraoral Scanner Festival | Modena, Italy

On Demand Courses



ON DEMAND COURSES

AI THINK TEAM

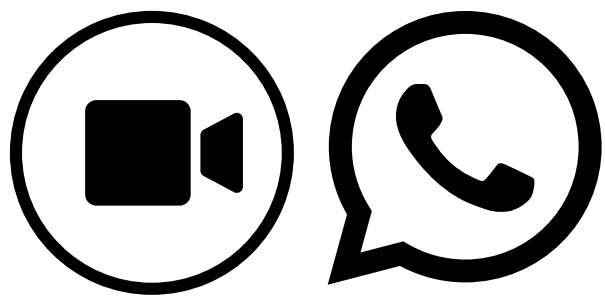
10 MODULES, 7 CE CREDITS

DSD ALIGNERS

6 MODULES, 25 CE CREDITS

DESIGNING SMILES
MODULE 1

8 CLASSES, 13 CE CREDITS



Got a question?

Schedule a one-on-one call with a DSD Advisor to answer all questions regarding which course is best aligned with your goals, travel logistics, pricing, CE certification and much more.

Schedule your call

Caterina Castellanos
DSD Advisor

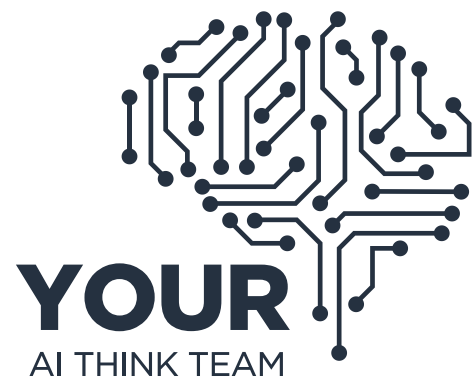


Courses overview

Continue reading for details about each of our courses, including ticket prices, dates and curriculum objectives.

CASE ACCEPTANCE MASTERY

ATTRACT & CONVERT ETHICALLY



Designing
Smiles

WITH
CHRISTIAN
COACHMAN
HANDS ON

Designing
Smiles

WITH
CHRISTIAN
COACHMAN
ON DEMAND

IntraOral
Scanner
FESTIVAL

WITH
AGNINIS &
COACHMAN

— THE FERRARI EXPERIENCE —

DSD
ALIGNERS

CASE ACCEPTANCE MASTERY

ATTRACT & CONVERT ETHICALLY

LOCATION	MADRID
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DATE	2-3 OCTOBER 2026
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DETAILS	2 DAYS, 13 CE CREDITS
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PRICE	\$2.500
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FOCUS

Marketing and Patient Attraction, Emotional Connection Mastery, 1st and 2nd Appointment Protocols, ROI and Success Stories, AI Implementation

PRESENTERS

Christian Coachman, Dr Luken de Arbeloa, Brendon MacDonald, Dr Lindi Rigo

CASE ACCEPTANCE MASTERY

ATTRACT & CONVERT ETHICALLY

Join this 2-day immersive experience designed to take practices like yours to \$10K+/day production in 3-6 months.

You won't learn just theory; you'll walk away with a proven system used by 10,000+ dentists worldwide to achieve 80%+ case acceptance

RESERVE MY SEAT



Designing Smiles

WITH

CHRISTIAN
COACHMAN

HANDS ON

LOCATION	MADRID, SPAIN
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DETAILS	2 DAYS, 32 CE CREDITS
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DATES	2-3 OCTOBER 2026
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PRICE	\$4000
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FOCUS

Smile Design Theory, Facial Analysis, Hands-on Practice and Digital Records.

ABOUT

Master the fundamentals of 2D and 3D smile design. Learn to create facially-driven, harmonious smiles that connect with your patients' unique features.

Designing Smiles

WITH
CHRISTIAN
COACHMAN
HANDS ON

This course teaches everything you need to know about the smile design process to become a truly great modern smile rehabilitator.

Technology changes how we work, but not what makes a smile beautiful. Learn to bridge the gap between your clinical hands and your creative vision to design natural smiles, regardless of the tools you use.

RESERVE MY SEAT



IntraOral Scanner FESTIVAL

WITH

**AGNINIS &
COACHMAN**

— THE FERRARI EXPERIENCE —

LOCATION	MODENA, ITALY
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DETAILS	2 DAYS, 15 CE CREDITS
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DATES	15-18 APRIL 2027
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PRICE	\$6000
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FOCUS	Technology ROI, Expert Guidance and Hands-on Comparison.
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ABOUT

The ultimate hands-on comparison. Test every major intraoral scanner on the market side-by-side (iTero, 3Shape, Medit, etc.) guided by tech experts while enjoying the legendary Ferrari Experience in Italy's Automotive Valley.

**IntraOral
Scanner
FESTIVAL**

WITH

**AGNINIS &
COACHMAN**

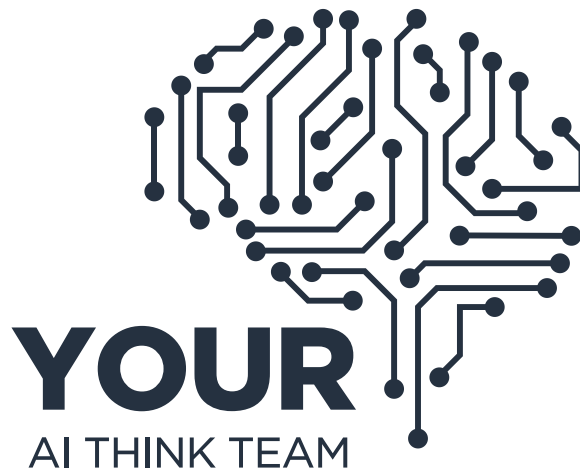
— THE FERRARI EXPERIENCE —

A once-in-a-lifetime experience:
world-class IOS learning and exclusive, premium
social events and activities.

**This event's elective social programme highlight is a
9 course tasting menu at Casa Maria Luigia for a 3-
Michelin-starred dining experience prepared by the
renowned Massimo Bottura.**

RESERVE MY SEAT





FORMAT

ON DEMAND

DETAILS

10 MODULES,
7 CE CREDITS

PRICE

\$495

ABOUT

Learn with Brendon MacDonald how to use AI-powered thinking for running your dental clinic in an efficient way. Build 10 AI specialists trained on your practice's data, voice, and workflows that will work for you every day.



BUY NOW



FORMAT

ON DEMAND

DETAILS

6 MODULES,
25 CE CREDITS

PRICE

\$795

ABOUT

The foundational aligner course for dentists building their practice and the interdisciplinary upgrade for those ready to go further. Works with any aligner system you already use. Learn the facially and airway-driven approach validated across 3,000+ cases by the DSD Planning Center. This isn't another aligner certification. It's a planning upgrade.



BUY NOW

Designing Smiles | WITH CHRISTIAN COACHMAN

MODULE 1

FORMAT

ON DEMAND

DETAILS

8 CLASSES, 61 VIDEOS,
13 CE CREDITS

PRICE

\$500

ABOUT

Learn the Smile Design Fundamentals, covering the artistic principles behind Christian Coachman's entire approach, and the awareness that separates a great clinician from a great smile designer.



[BUY NOW](#)



ACCREDITED EDUCATION

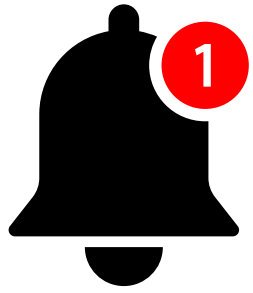
Digital Smile Design is proud to offer Continuing Education (CE) Credits for our courses through our collaboration with Dental Academy USA, a PACE Approved organization affiliated with the Academy of General Dentistry (AGD) #420360.

The AGD represents a prestigious community, dedicated to the support and advancement of general dentists, by providing valuable resources aimed at enhancing their practices and the quality of patient care.

DSD COURSES GIVE YOU

- Return on Investment: Implementing DSD systems has a lasting impact on clinics and their teams.
- Clinical Confidence: Master complex cases with digital predictability.
- Proven systems: Data-backed protocols honed over 16+ years through thousands of cases.
- Patient Connection: Use technology to build trust and ‘wow’ moments.
- Efficiency: Streamline workflows to reduce chair time and redos.
- Community: Network with the world’s most innovative dental minds.





Ready to elevate?

Schedule a one-on-one call with a DSD Advisor to design your professional roadmap for the year.

During this session, we will:

- Discuss your specific practice goals and clinical challenges.
- Analyze which course topics best align with your current vision for comprehensive care.
- Review team-based attendance options to ensure your staff grows alongside you.
- Answer all questions regarding travel logistics, 2026 pricing, and CE certification partners.

Schedule your call



DSD

Digital Smile Design